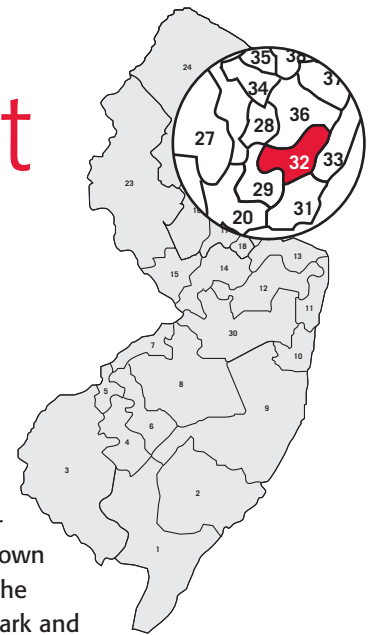


# Rutgers In Your District



## District 32

Senator Nicholas J. Sacco (D)

Assemblyman Vincent Prieto (D)

Assemblywoman Joan M. Quigley (D)

### Rutgers People in District 32

2,890	Alumni
1,166	Undergraduate and Graduate Students
184	Continuing Ed Students Enrolled Locally
156	Faculty/Staff
4,396	<b>Total</b>

### Rutgers Programs, Initiatives, and Facilities in District 32

- **Meadowlands Environmental Research Institute:** Collaboration between Rutgers and the NJ Meadowlands Commission addressing environmental problems of the Hackensack Meadowlands District (Harrison, Kearny, North Bergen, Secaucus)
- **NJ Small Business Development Centers Regional Office:** Low-cost and no-cost consulting, training, and networking services for small business (Jersey City)
- **Continuing and Professional Education Courses:** Keeping the state's workforce current and offering citizens opportunity for professional advancement (Jersey City)
- **NJ Hospital Quality Initiative:** Improved quality of care for hospitalized patients with congestive heart failure in New Jersey (Secaucus)
- **Rutgers Cooperative Extension:** A "classroom without walls" bringing university research to people in their communities, from 4-H youth programs to teaching good nutrition, and more (Jersey City)
- **Institute for Meadowlands Studies:** Focusing on issues unique to the NJ Meadowlands Commission's planning region, including public finance, land use issues, economic development, and environmentally friendly building and historic preservation strategies (Jersey City, North Bergen, Secaucus)

### Rutgers-K-12 Partnerships in District 32

- **Rutgers Science Explorer Bus:** Interactive science lessons and demonstrations for middle school and junior high students in a 40-foot, state-of-the-art, custom-designed mobile laboratory staffed by Rutgers scientists (Secaucus)
- **NJ Center for Character Education:** Support for educators who teach core ethical values to develop children's social, emotional, and moral functioning (Jersey City)

### Did You Know?

The central business district of **Kearny**, a small town sometimes dwarfed by the shadows of nearby Newark and New York, needed ways to compete with nearby malls, big box stores, and strip shopping centers. The **Rutgers University Technical Assistance Program (RUTAP)** identified Kearny as a community within an existing **Urban Enterprise Zone (UEZ)** that was not capitalizing on the advantages that program offers. RUTAP, which helps nonprofit groups, community-based organizations, and government agencies develop plans to achieve their economic goals, surveyed customers and owners of Kearny businesses, interviewed stakeholders, and, based on survey and interview results, helped Kearny businesses take full advantage of the state's Urban Enterprise program. Kearny's UEZ is unique because it encompasses both retail and industrial sales sectors. The **success of the zone has resulted in the inclusion of additional acres into Kearny's Urban Enterprise Zone** to further stimulate commercial development. The expanded zone offers business-to-business product suppliers a primary hub for relocation and for locating sales operations.

For more information about Rutgers and its advocacy programs, contact:

### Friends of Rutgers

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Rutgers is New Jersey's sole comprehensive public research university with 50,000 students and 200,000 alumni living in the state.